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FOR IMMEDIATE RELEASE

Mopdog Digital Names Connor Densmore Chief Digital Officer

KENNESAW, GA., April 15, 2026 – [Mopdog Digital](#) has appointed **Connor Densmore** as **Chief Digital Officer**, signaling a continued investment in innovation and growth across its web and application development services.

Densmore, who joined Mopdog Creative + Strategy in 2021 as a frontend developer and later advanced to lead developer, brings more than five years of experience delivering scalable digital solutions. In his new role, he will oversee digital strategy, technical execution, and platform development, while helping strengthen client partnerships.

“Connor is the right leader at the right time,” said Bill Musial, CEO of Mopdog Creative + Strategy. “His expertise in custom development, SEO performance, and scalable platforms across JavaScript, PHP, and WordPress will help drive our next phase of growth.”

As CDO, Densmore will focus on advancing custom web and application development, expanding capabilities across key platforms, and enhancing performance, scalability, and user experience.

“This is an exciting step forward for our team,” said Densmore. “We’re focused on building stronger systems, improving delivery, and continuing to grow as a trusted digital partner for our clients.”

Launched in January 2026, Mopdog Digital is the dedicated digital division of [Mopdog Creative + Strategy](#) created to expand technical capabilities and deliver more scalable, specialized digital solutions.

About Mopdog Digital

Mopdog Digital, a dedicated digital division of Mopdog Creative + Strategy, delivers custom web and app development, e-commerce, SEO, and ongoing support to help businesses build and optimize high-performing digital experiences. **Learn more at** www.mopdogdigital.com

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